

ORDER



KLAS

Orders	Order / Rev:	37438	Primary AE:	Mike Jones
	Alt Order #:	08875298	Sales Office:	K-WAS
	Product Desc:	OBAMA/P/D	Sales Region:	National
	Estimate:	1904		
	Flight Dates:	10/02/12 - 10/08/12		
	Original Date / Rev:	09/28/12 / 10/05/12		
	Order Type:	GENERAL		

Agency	Name:	GMMB	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave NW	Agency Commission:	15%
		Washington, DC 20007		

Advertiser	Name:	Obama, Barack D-President	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PO1	Advertiser External ID:	
	Priority:	LV1	Agency External ID:	
	Revenue Codes:	AGY, POL, CAND		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/08/12	33	\$15,605.00	\$13,264.25	October 2012	33	\$15,605.00	\$13,264.25	0.00
					Totals	33	\$15,605.00	\$13,264.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones			Start Of Order - End Of Order	100%
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Order Share	Share	Total
KLAS	30%	\$15,605.00
Market	100%	\$52,016.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$13,004.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$2,600.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	8	10/06/12	10/06/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
CBS THIS MORNING SATURDAY															
Start Date		End Date		Weekdays		Spots/Week	Rate	Rating							
Week: 10/01/12		10/07/12		-----S-		1	\$95.00	0.00							
E 3	8	10/02/12	10/08/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
Live w/Kelly															

Order / Rev: 37438
Alt Order #: 08875298
Flight Dates: 10/02/12 - 10/08/12

Advertiser: **Obama, Barack D-President**
Product Desc: **OBAMA/P/D**
Estimate: **1904**

KLAS

Order / Rev: 37438
 Alt Order #: 08875298
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1904

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 19	8	10/07/12	10/07/12	Sun 105-205a Bros/Sister M	105-205a		-----S	:30	1	\$30.00	LV3	0.00	NM	1	\$30.00											
Crimetime Saturday (1:05 XM-2:05 XM)																										
BROTHERS & SISTERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$30.00	0.00																					
N 20	8	10/02/12	10/07/12	Wed 9-10p CSI	CM	9-10p	--W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--W----	1	\$2,300.00	0.00																					
N 21	8	10/02/12	10/07/12	8 News Now 5-630p M-FCM	5-630p		-TWTF--	:30	2	\$1,750.00	LV1	0.00	NM	2	\$3,500.00											
8 News Now 5-630p M-F																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-TWTF--	2	\$1,750.00	0.00																					
N 22	8	10/02/12	10/07/12	Sat Prime Special CM	8-10p		-----S-	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00											
KLAS Movie: The Principle																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$500.00	0.00																					
N 23	8	10/02/12	10/07/12	8 News Now 4-5a CM	4-5a		-TWTF--	:30	2	\$50.00	LV2	0.00	NM	2	\$100.00											
8 News Now 4-5a																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-TWTF--	2	\$50.00	0.00																					
N 24	8	10/03/12	10/03/12	8 News Now 4-5a CM	4-5a		--W----	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00											
8 News Now 4-5a																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	--W----	1	\$25.00	0.00																					
N 26	8	10/06/12	10/06/12	Sat Prime Special CM	8-10p		-----S-	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00											
KLAS Movie: Madison																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$2,000.00	0.00																					
N 27	8	10/06/12	10/06/12	Sat Prime Special CM	8-10p		-----S-	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00											
KLAS Movie: Madison																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$500.00	0.00																					

Totals 33 \$15,605.00